



The Michaywé Arts & Crafts Fair typically draws 85 to 100-plus exhibitors and thousands of customers each year. Make sure it's on your calendar in 2017!



MICHAYWÉ

OWNERS ASSOCIATION

2017 Arts & Crafts Fair

Come and join us!

We invite you to join us for the Michaywé Arts & Crafts Fair as we celebrate our **39th anniversary** on Friday and Saturday, **August 11 and 12, 2017**, here in northern Michigan.

Michaywé is a peaceful, four-season recreational and residential community. It is nestled among hills and lush woodlands 8 miles south of the **Gaylord**, Michigan's Alpine Village, and just east of I-75. With more than 2,000 acres of forests, our 18-hole championship Michaywé Pines Golf Course (and other nearby golf courses), tennis courts, indoor and outdoor pools, a clubhouse and beach on the lovely Opal Lake, and miles of cross-country ski trails for winter lovers, Michaywé is a **stunning setting** for the annual Arts & Crafts Fair.

Michaywé's clubhouse and its wooded, park-like setting serve as the backdrop for the fair, which can comfortably accommodate **more than 100 exhibitors**. Extensive marketing efforts are already under way, and will continue with a wide variety of online, print, and radio promotions as the fair dates approach.

The Michaywé Arts & Craft Fair co-chairs and staff make it our mission to ensure that **each of our exhibitors** and all of our thousands of customers return year after year to participate in what is truly one of northern Michigan's premier art fairs. We look forward to seeing you there!

For additional information, please contact one of our wonderful co-chairpersons:

Tim O'Connor
 artfair@michaywe.com
 (248) 613-6567

Kathy Fitton
 artfair@michaywe.com
 (517) 614-2364

WHAT OUR EXHIBITORS ARE SAYING:

"Your show is very well run with a staff of volunteers second to none!"

"Very accommodating. Great job, volunteers & staff."

"Great show, food, booth space, maps & parking. Our 17th year!!!"

"Always a very well run show! Love coming here every year!"



2017 Arts & Crafts Fair Details

- When:** Friday and Saturday, August 11 and 12, 2017. (11 a.m.-6 p.m. Friday, 10 a.m.-4 p.m. Saturday.)
- Where:** The Michaywé Clubhouse and Grounds, located 8 miles south of downtown Gaylord and just east of I-75.
- Jury:** Please submit three photos of your work and one photo of your display with your registration form. Print your name clearly on the back of each photo. Photos will be returned at check-in. Exhibitors along with their associated artisans **MUST** create all items exhibited. Only those listed on the application will be permitted. Any manufactured items will have to be removed.
- Medium:** Items for sale can include: painting in all media, sculpture, jewelry, textiles, glass making, stained glass, leather, graphics, wood creations, basketry, photography, digital art, acceptable crafts and home crafted food items. Work not in good taste or not acceptable will be removed.
- Liability:** Sales tax is the responsibility of the Exhibitor. Exhibitors must carry their own insurance and exhibits are shown at their own risk. Exhibitors must agree to hold the Michaywé Owners Association and its agents, representatives, and volunteers harmless of any and all liability for all injuries or losses suffered at the Fair, or which may arise from traveling to or from and from participating in this event.
- Fees:** \$90 per 12' x 12' outdoor space in the clubhouse setting; or \$100 per indoor space (63–90 sq. ft. with 8–10 ft. fronts) in the Michaywé Clubhouse. There are three premium indoor booths each for \$120 (118–138 sq. ft. with 14–15 ft. fronts), please call if interested. Indoor space is very limited and is on a first-come, first-served basis. All spaces will be pre-assigned. We will do our best to accommodate your needs. **(Entry fee is non-refundable.)**
- An additional \$10 fee is required for electrical service. Table rental is available for \$10 each table. An additional \$5 charge is applicable for registrations postmarked July 10, 2017, or later. Free handicapped parking is available. A free shuttle to and from vendor parking is available throughout the day. On-grounds parking is available for \$10 per vehicle per day.
- All fees must be included with Registration Form.

Vendor benefits include:

- A beautiful park-like setting for outdoor booths, and a selection of indoor booths
- Juried show to show off the quality of your items (this is no flea market!)
- Hospitality volunteers to make sure you have the best fair possible (including assistance setting up and taking down your booth, or sitting in when you need to take a quick break)
- Shuttle service to and from the exhibitor parking area
- Coffee, donuts, and water available
- Free package pick-up for customers who are purchasing large items
- A discount at our award-winning "Inn the Woods" restaurant
- A discount at the Michaywé Golf Pro Shop
- Exclusive pricing for exhibitors at the Michaywé Pines Golf Course
- On-site camping area for self-contained units



2017 Arts & Crafts Fair • Friday & Saturday, August 11 & 12
Registration Form

Return this form with applicable fees to: **Michaywé Arts & Crafts Fair, 1535 Opal Lake Road, Gaylord, MI 49735**

Business Name: _____

Name: _____ Co-vendor: _____

Phone: _____ Cell: _____ Email Address: _____

Description of Craft: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

License Plate Number: _____ (Handicap permit and for emergencies)

Website address (if available): _____

Facebook Page address (if available): _____

May we display your company name and product pictures on our Facebook page? Yes _____ No _____

Do you need handicapped parking? Yes ___ No ___ (Must have state-issued permit)

Special Requests: _____

Entry fee included (non-refundable):	Indoor Booth Fee (\$100/booth)	\$ _____
	Indoor Premium Booth (\$120/booth) Call	\$ _____
	Outdoor Booth Fee (\$90/booth)	\$ _____
	Electric Outlet (\$10/outlet)	\$ _____
	Tables (\$10/table)	\$ _____
	On-grounds parking Friday (\$10/vehicle)**	\$ _____
	On-grounds parking Saturday (\$10/vehicle)**	\$ _____

**On-grounds parking is available for vendors without a handicapped permit, and not using the free vendor parking and shuttle.

Late fee of \$5 (postmarked after July 10, 2017) \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

I agree to all the stipulations in this application form:

Signature: _____ Date: _____

Referred by: _____